

Weekly Market Commentary August 23, 2021

The Markets

Markets were shaken last week by a potent cocktail of central bank tapering and economic growth concerns mixed with coronavirus and a splash of the new Chinese privacy law.

On Wednesday, the minutes of the United States Federal Reserve's Open Market Committee Meeting were released. They confirmed the Fed could begin tapering – buying fewer Treasury and U.S. government agency bonds – sooner rather than later, reported Jack Denton and Jacob Sonenshine of *Barron's*. While that wasn't new information, investors startled like cats surprised by cucumbers, triggering a broad sell-off.

In the United States, economic data was mixed. The U.S. Census reported that retail sales declined in July, suggesting weakening consumer demand. Normally, that's not great news because consumer demand drives U.S. economic growth. However, with inflation at the highest level in more than a decade, lower demand could help relieve upward price pressure.

Lower consumer demand was accompanied by improving supply. Lisa Beilfuss of *Barron's* reported, "...business inventories rose in June at the fastest clip since October as wholesalers and manufacturers posted solid increases and retailers saw inventories rise for the first time in three months. From a year earlier, inventories across American businesses rose 6.6%, compared with a 4.6% pace a month earlier."

Of course, we could see supply bottlenecks again if a COVID-19 surge results in new lockdowns and continued worker shortages.

Finally, on Friday, Chinese stocks dropped sharply after Beijing announced that a new strict data-privacy law will take effect on November 1, 2021. Investors remain concerned that China's regulatory tightening will affect other market sectors, including fintech, gaming and education, reported Hudson Lockett of the *Financial Times*.

"American investors' shock at an ongoing regulatory crackdown in China points to a fundamental difference between the two countries," reported Evelyn Cheng of CNBC. "...whereas the U.S. system is designed to let corporations influence the government, China's system is designed to bring corporations in line with government goals."

Major U.S. stock indices finished the week lower. The yield on 10-year U.S. Treasuries finished the week where it started.

Data as of 8/20/21	1-Week	Y-T-D	1-Year	3-Year	5-Year	10-Year
Standard & Poor's 500 (Domestic Stocks)	-0.6%	18.3%	31.2%	15.8%	15.3%	14.7%
Dow Jones Global ex-U.S.	-3.5	4.4	20.8	6.4	6.6	4.6
10-year Treasury Note (Yield Only)	1.3	NA	0.6	2.8	1.5	2.1

Gold (per ounce)	0.3	-5.8	-7.7	14.5	5.9	-0.5
Bloomberg Commodity Index	-4.2	16.8	27.0	3.0	1.3	-5.5

S&P 500, Dow Jones Global ex-US, Gold, Bloomberg Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods.

Sources: Yahoo! Finance; MarketWatch; djindexes.com; Federal Reserve Bank of St. Louis; London Bullion Market Association.

Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not applicable.

PICKING THE RIGHT PLACE TO LIVE...The COVID-19 pandemic caused many people to reconsider how and where they want to live. People relocate for a variety of reasons. They may want to be closer to family and friends, live in a more affordable place with lower taxes or have better employment opportunities.

Another reason people relocate is climate. While many people move to regions with better climates, today they also are avoiding areas with high climate risk, reported a 2021 survey from RedFin.

“About half of respondents who plan to move in the next year said extreme temperatures and/or the increasing frequency or intensity of natural disasters played a role in their decision to relocate. More than a third (36%) said rising sea levels were a factor.”

Those who planned to move and lived in the northeastern and southern U.S. were most concerned about the frequency and intensity of natural disasters, while those in the West were most concerned about extreme temperatures. The two factors tied for most serious concern in the Midwest.

The importance of climate change to relocation decisions varied by age. People age 55 and older were less likely to factor climate risk into relocation decisions, while younger respondents, especially 35- to 44-year-olds, prioritized climate risk issues.

When all respondents, regardless of whether they intended to move, were asked whether natural disasters, extreme temperatures or rising sea levels would affect their decision to buy a home, the majority said they would hesitate to buy homes in areas with these issues (79%, 75% and 76% respectively).

Home buyers aren't the only ones thinking about climate risks. A real estate developer told Swapna Venugopal Ramaswamy of *USA Today*, "...real estate investors such as banks and insurance companies used climate risk data to inform their investing decisions."

It seems that climate risk is becoming a factor in personal and business investment decisions.

Weekly Focus – Think About It

“The evidence on climate risk is compelling investors to reassess core assumptions about modern finance... . Will cities, for example, be able to afford their infrastructure needs as climate risk reshapes the market for municipal bonds... . How can we model economic growth if emerging markets see their productivity decline due to extreme heat and other climate impacts? Investors are increasingly reckoning with these questions and recognizing that climate risk is investment risk.”

— *Larry Fink, Chairman and Chief Executive Officer of BlackRock*

Best regards,

Bobby

Robert J. Cummings, CFP®, AIF®, CFBS, CLTC

President

Cummings Wealth Management Group

www.cummingswealth.com

843-884-9898

P.S. Please feel free to forward this commentary to family, friends or colleagues. If you would like us to add them to the list, please reply to this email with their email address and we will ask for their permission to be added.

- * Securities and advisory services offered through Commonwealth Financial Network, Member FINRA/SIPC, a registered investment advisor.
- * These views are those of Carson Coaching, not the presenting Representative, the Representative's Broker/Dealer, or Registered Investment Advisor, and should not be construed as investment advice.
- * This newsletter was prepared by Carson Coaching. Carson Coaching is not affiliated with the named firm or broker/dealer.
- * Government bonds and Treasury Bills are guaranteed by the U.S. government as to the timely payment of principal and interest and, if held to maturity, offer a fixed rate of return and fixed principal value. However, the value of fund shares is not guaranteed and will fluctuate.
- * Corporate bonds are considered higher risk than government bonds but normally offer a higher yield and are subject to market, interest rate and credit risk as well as additional risks based on the quality of issuer coupon rate, price, yield, maturity, and redemption features.
- * The Standard & Poor's 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general. You cannot invest directly in this index.
- * All indexes referenced are unmanaged. The volatility of indexes could be materially different from that of a client's portfolio. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment. You cannot invest directly in an index.
- * The Dow Jones Global ex-U.S. Index covers approximately 95% of the market capitalization of the 45 developed and emerging countries included in the Index.
- * The 10-year Treasury Note represents debt owed by the United States Treasury to the public. Since the U.S. Government is seen as a risk-free borrower, investors use the 10-year Treasury Note as a benchmark for the long-term bond market.
- * Gold represents the 3:00 p.m. (London time) gold price as reported by the London Bullion Market Association and is expressed in U.S. Dollars per fine troy ounce. The source for gold data is Federal Reserve Bank of St. Louis (FRED), <https://fred.stlouisfed.org/series/GOLDPMGBD228NLBM>.
- * The Bloomberg Commodity Index is designed to be a highly liquid and diversified benchmark for the commodity futures market. The Index is composed of futures contracts on 19 physical commodities and was launched on July 14, 1998.
- * The DJ Equity All REIT Total Return Index measures the total return performance of the equity subcategory of the Real Estate Investment Trust (REIT) industry as calculated by Dow Jones.
- * The Dow Jones Industrial Average (DJIA), commonly known as "The Dow," is an index representing 30 stock of companies maintained and reviewed by the editors of The Wall Street Journal.
- * The NASDAQ Composite is an unmanaged index of securities traded on the NASDAQ system.
- * International investing involves special risks such as currency fluctuation and political instability and may not be suitable for all investors. These risks are often heightened for investments in emerging markets.
- * Yahoo! Finance is the source for any reference to the performance of an index between two specific periods.
- * The risk of loss in trading commodities and futures can be substantial. You should therefore carefully consider whether such trading is suitable for you in light of your financial condition. The high degree of leverage is often obtainable in commodity trading and can work against you as well as for you. The use of leverage can lead to large losses as well as gains.
- * Opinions expressed are subject to change without notice and are not intended as investment advice or to predict future performance.
- * Economic forecasts set forth may not develop as predicted and there can be no guarantee that strategies promoted will be successful.
- * Past performance does not guarantee future results. Investing involves risk, including loss of principal.
- * The foregoing information has been obtained from sources considered to be reliable, but we do not guarantee it is accurate or complete.
- * There is no guarantee a diversified portfolio will enhance overall returns or outperform a non-diversified portfolio. Diversification does not protect against market risk.
- * Asset allocation does not ensure a profit or protect against a loss.
- * Consult your financial professional before making any investment decision.

* To unsubscribe from the Cummings Wealth Management Group Weekly Commentary, please write us at 1275 Ben Sawyer Blvd, Mt. Pleasant, SC 29464; or reply to this email with "Unsubscribe" in the subject line. Consult your financial professional before making any investment decision.

Sources:

https://www.barrons.com/articles/stock-market-today-51629283162?mod=article_inline (or go to https://resources.carsongroup.com/hubfs/WMC-Source/2021/08-23-21_Barrons_Stocks%20End%20the%20Day%20in%20Ugly%20Way_1.pdf)

https://www.census.gov/retail/marts/www/marts_current.pdf

<https://www.npr.org/2021/07/13/1015754832/inflation-is-the-highest-its-been-in-nearly-13-years>

<https://www.barrons.com/articles/demand-slowdown-depleted-inventories-51629480605> (or go to https://resources.carsongroup.com/hubfs/WMC-Source/2021/08-23-21_Why%20Slowing%20Demand%20Might%20Be%20Good%20Thing_4.pdf)

<https://www.ft.com/content/c5572f5a-d086-4ca2-995a-7b559f4e1d32> (or go to https://resources.carsongroup.com/hubfs/WMC-Source/2021/08-23-21_Financial%20Times_Tech%20Sell-off%20Pushes%20Hong%20Kong%20Stocks_5.pdf)

<https://www.cnbc.com/2021/08/19/lobbying-china-firms-cant-influence-government-like-us-companies-do.html>

<https://www.barrons.com/articles/dow-sp-500-stock-market-news-51629505091?refsec=the-trader> (or go to https://resources.carsongroup.com/hubfs/WMC-Source/2021/08-23-21_Barrons_Stocks%20Survive%20a%20Taper%20Scare_7.pdf)

<https://www.treasury.gov/resource-center/data-chart-center/interest-rates/Pages/TextView.aspx?data=yield>

<https://www.redfin.com/news/climate-change-migration-survey/>

<https://finance.yahoo.com/news/turning-faucets-source-stress-climate-040103089.html> [Click on 'Story Continues']

<https://www.blackrock.com/ch/individual/en/larry-fink-ceo-letter>